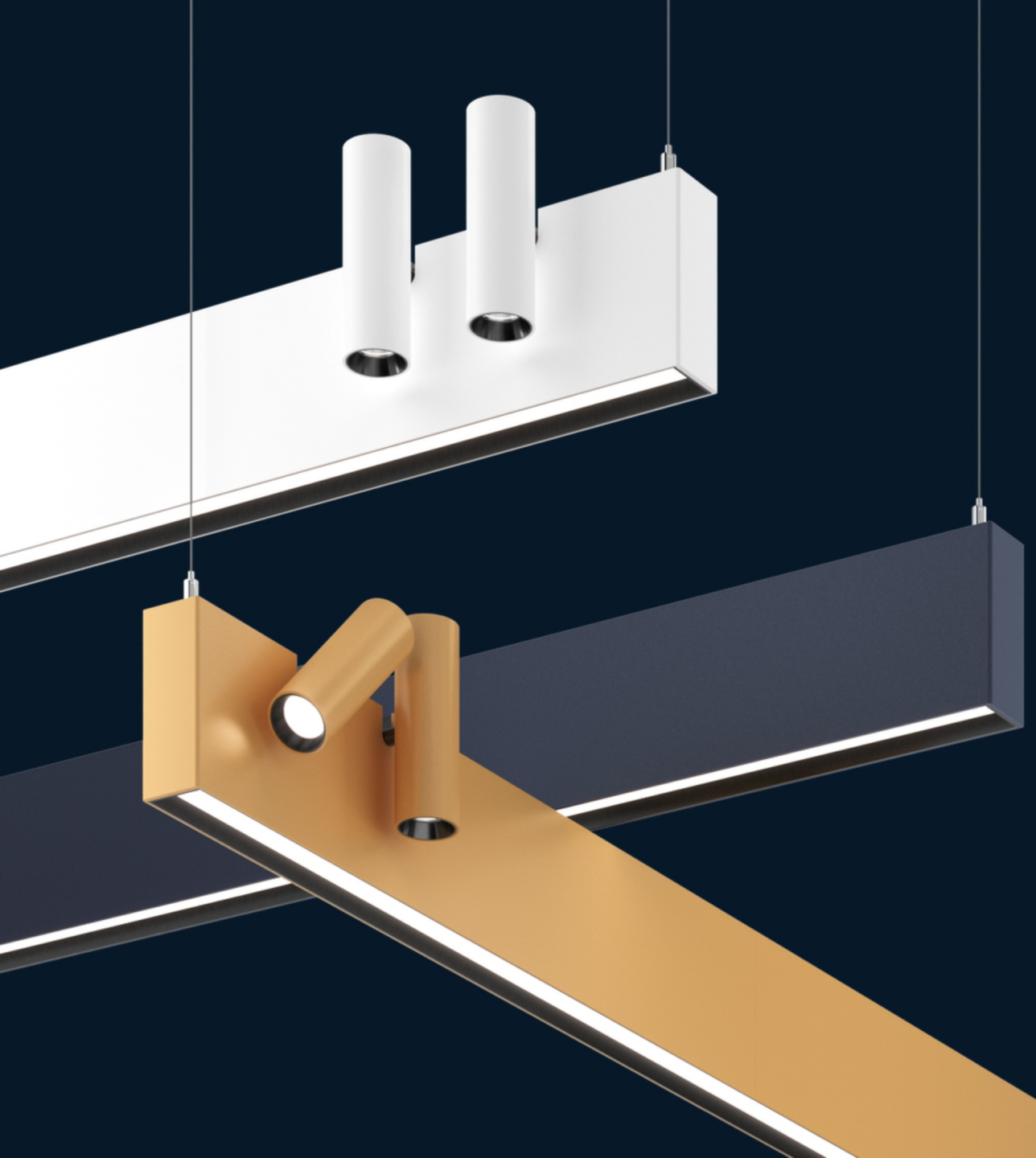


RODEO

RODEO™
RODEO SOLO™

INTRODUCTION

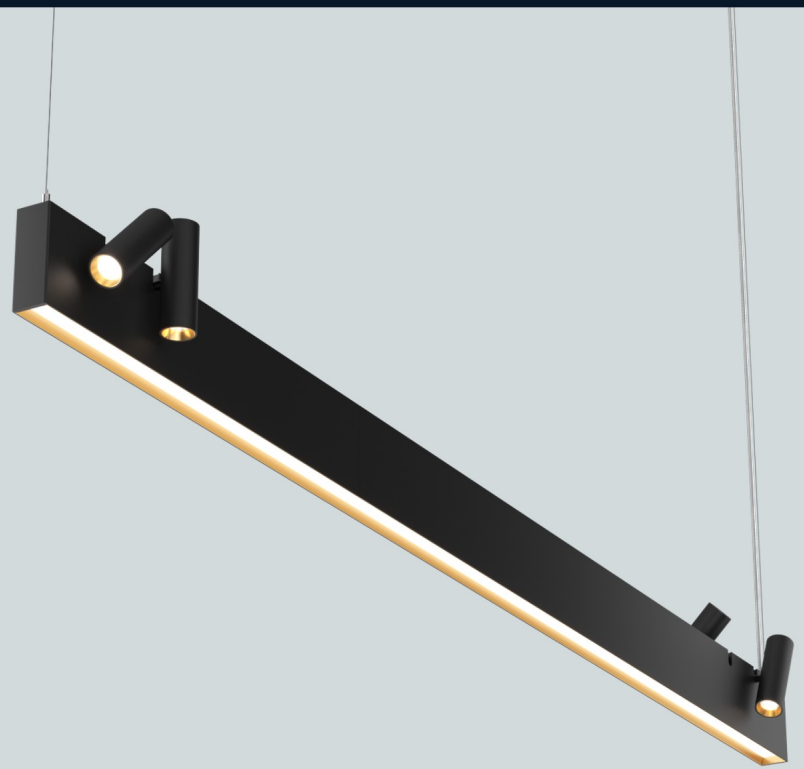
RODEO™
RODEO SOLO™

One slender profile, two ways to light. RODEO pairs a high-performance linear system with flexible spotlights, layering direct, indirect and accent light in a single luminaire. Its Flip design lets each spotlight pivot and turn, so one run can light a desk, wash a wall and pick out a display. RODEO SOLO keeps the same regressed optic and anodized trim without the spotlights: a quiet, glare-free primary source, suspended or mounted to the wall. Designed by Serge Cornelissen.



RODEO

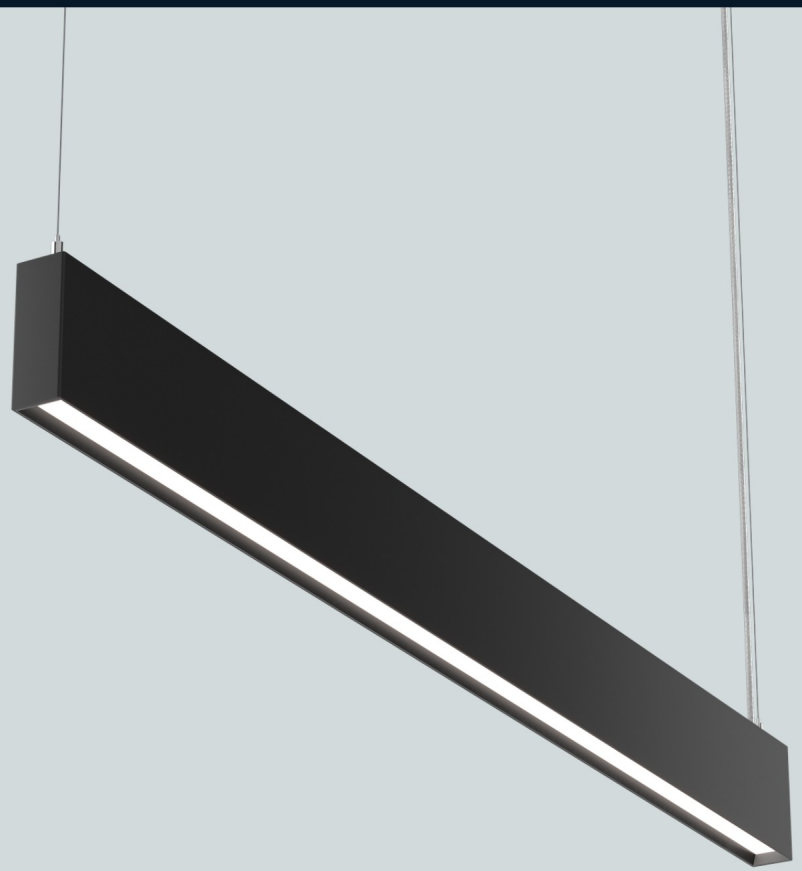
THE FAMILY



RODEO™

Pendant

Spotlights



RODEO SOLO™

Pendant

Wall Mount



SUSPENDED WITH SPOTLIGHTS

RODEO

One slender line with three layers of light: soft direct light, optional indirect light and Flip spotlights that pivot to pick out walls, art and merchandise.



Three Layers of Light

One Modular System

RODEO combines direct, indirect and accent light, so a single continuous run can do the work of three separate systems.



1. DIRECT

A regressed DD4 Comfort lens gives soft, evenly distributed task light.



2. INDIRECT

Optional indirect light for ambient fill, with Batwing, Opal, Asymmetric or Extra-Wide Batwing optics.



3. ACCENT

Flip spotlights in 25° or 42° beams pick out walls, art and displays.



The Flip

The RODEO Flip design widens the sphere of adjustability. Two optional spotlights sit at the start and end of each section, pivoting and turning to aim light exactly where it is needed. Regressed optics and anodized bezels in black, silver or gold keep glare out of sight.



RODEO
APPLICATIONS

In a gallery corridor, RODEO does double duty: the linear lens lights the path while the spotlights wash each framed work on the wall.

OFFICES
RETAIL
GALLERIES & CORRIDORS
HOSPITALITY



FEATURES

FLIP SPOTLIGHTS

Up to two heads at the start and end of each section, in 25° or 42° beams, dimmable 0–10V. Spotlight count varies with section length and light distribution.

COMFORT OPTICS

Regressed DD4 Comfort lens for direct light. Indirect options: Batwing, Opal, Asymmetric and Extra-Wide Batwing.

CONTINUOUS RUNS

4, 6, 8, 10 and 12 ft sections join into standalone or continuous runs.

FLEXIBLE LUMEN PACKAGES

300 to 900 LM/FT direct and up to 1350 LM/FT indirect, CRI 90+, 2700K to 4000K.

BUILT TO BE SERVICED

LED board, driver and optics can be replaced on site.

CONNECTED CONTROL

0–10V, DALI, DSI/switchDim or Power over Ethernet, plus luminaire-level controls.

FINISHES

BODY

- White
- Black Metallic
- Silver Metallic
- Gold Metallic
- Midnight Blue
- Copper Metallic
- Charcoal Metallic
- Bronze Metallic
- Champagne Metallic
- Red Metallic
- Light Cherry
- Dark Walnut
- White Oak

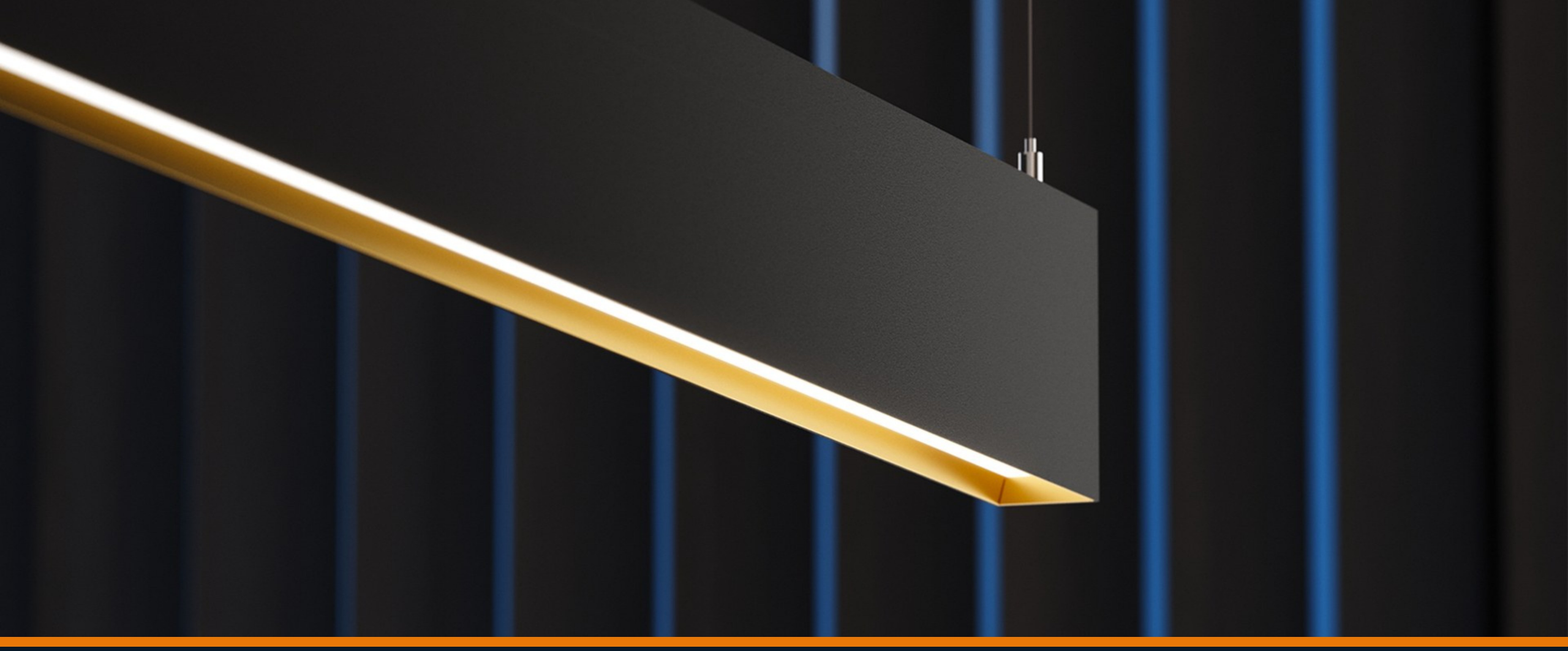
TRIM

- White
- Black Anodized
- Silver Anodized
- Gold Anodized

SPOTLIGHT BEZEL

- Black Anodized
- Silver Anodized
- Gold Anodized





SUSPENDED & WALL

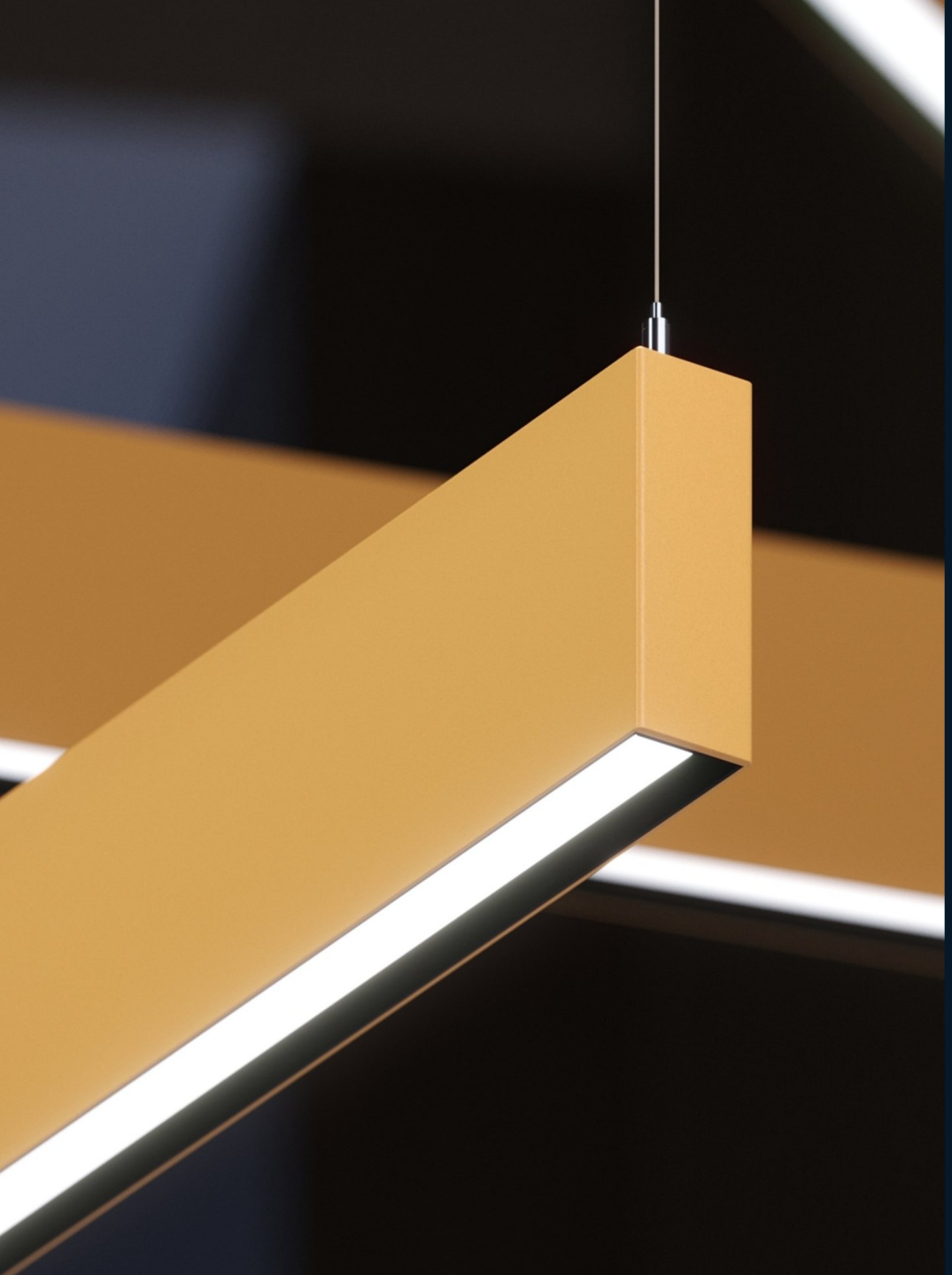
RODEO SOLO

The same slender profile without spotlights: low-glare light from a regressed Comfort lens, framed by an anodized trim, hung on cables or mounted to the wall.



Pure Line

RODEO SOLO pairs a slender profile with a regressed optic and an anodized trim. The Comfort lens gives soft, low-glare light, strong enough to serve as the room's primary source, while creative arrangements like this lobby turn a line of light into a sculpture.



FEATURES

SLENDER PROFILE
The RODEO body without spotlights: a clean line for open offices, boardrooms and lobbies.

LOW-GLARE COMFORT LENS
Regressed DD4 Comfort optic for soft, evenly distributed direct light.

DIRECT & INDIRECT LIGHT
Optional indirect light with Batwing, Opal, Asymmetric or Extra-Wide Batwing optics. The wall version offers Opal or Asymmetric.

ANODIZED TRIM ACCENT
White trim, or Black, Silver or Gold Anodized, frames the lens, most striking in creative arrangements.

SUSPENDED OR WALL
Continuous suspended runs or a wall-mounted version from the same profile.

BUILT TO BE SERVICED
LED board, driver and optics can be replaced on site.



RODEO SOLO
WALL

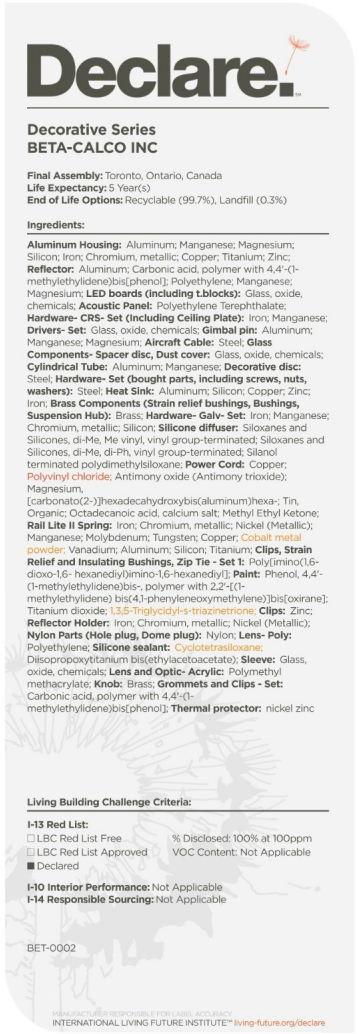
The same profile, mounted to the wall. RODEO SOLO Wall runs in continuous lengths of up to 12 ft per section, with direct light alone or direct and indirect light, using an Opal or Asymmetric indirect optic to lift light onto the ceiling.

Technical Specifications	Rodeo™	Rodeo Solo™ Suspended	Rodeo Solo™ Wall
Lumen Packages	Direct: 300 LM/FT to 900 LM/FT Indirect: 300 LM/FT to 1350 LM/FT	Direct: 300 LM/FT to 900 LM/FT Indirect: 300 LM/FT to 1350 LM/FT	Direct: 300 LM/FT to 900 LM/FT Indirect: 300 LM/FT to 1100 LM/FT
Spotlights	0 or 2 heads per section end 25° or 42° beam, 0-10V Dimming	–	–
Optics	Direct: DD4 Comfort Indirect: Batwing, Opal, Asymmetric, Extra-Wide Batwing	Direct: DD4 Comfort Indirect: Batwing, Opal, Asymmetric, Extra-Wide Batwing	Direct: DD4 Comfort Indirect: Opal, Asymmetric
CCT	2700K, 3000K, 3500K, 4000K	2700K, 3000K, 3500K, 4000K	2700K, 3000K, 3500K, 4000K
CRI	90+	90+	90+
Section Lengths	4, 6, 8, 10, 12 FT	4, 6, 8, 10, 12 FT	4, 6, 8, 10, 12 FT
Mounting	Steel cables 3, 6 or 9 FT Hard or grid ceiling	Steel cables 3, 6 or 9 FT Hard or grid ceiling	Wall, over J-box
Voltage	120/277V, 240V, 347V, Low Voltage	120/277V, 240V, 347V, Low Voltage	120/277V, 240V, 347V, Low Voltage
Circuits	Single or Dual	Single or Dual	Single or Dual
Emergency	Remote or Generator Circuit	Remote or Generator Circuit	Remote or Generator Circuit
Dimming	0-10V Dimming @ 1% and 0.1% DALI Dimming @ 1% and 0.1% DSI/switchDim, PoE	0-10V Dimming @ 1% and 0.1% DALI Dimming @ 1% and 0.1% DSI/switchDim, PoE	0-10V Dimming @ 1% and 0.1% DALI Dimming @ 1% and 0.1% DSI/switchDim, PoE

Declare.®







WHY DECLARE MATTERS

Every year, the building industry accounts for 39% of global carbon emissions, and the health impacts of the built environment are drawing increased scrutiny. In earning a Declare label for our linear and decorative lines, we're joining over 200 manufacturers by responding to the market's demand for decreased emissions and increased transparency.



BETACALCO

Since 1941, we have held a passion for designing cutting-edge professional lighting that changes how spaces are illuminated while upholding the enduring principles of quality and craftsmanship.

Our objective is to work in lockstep with our clients by developing innovative products that meet their varied design needs and comply with the latest energy and construction standards. Furthermore, our manufacturing infrastructure allows us to scale products and satisfy niche design requirements.

Our customer-centric approach to service and product design is the basis of our reputation and how we have become a key lighting supplier across the globe.

betacalco.com

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