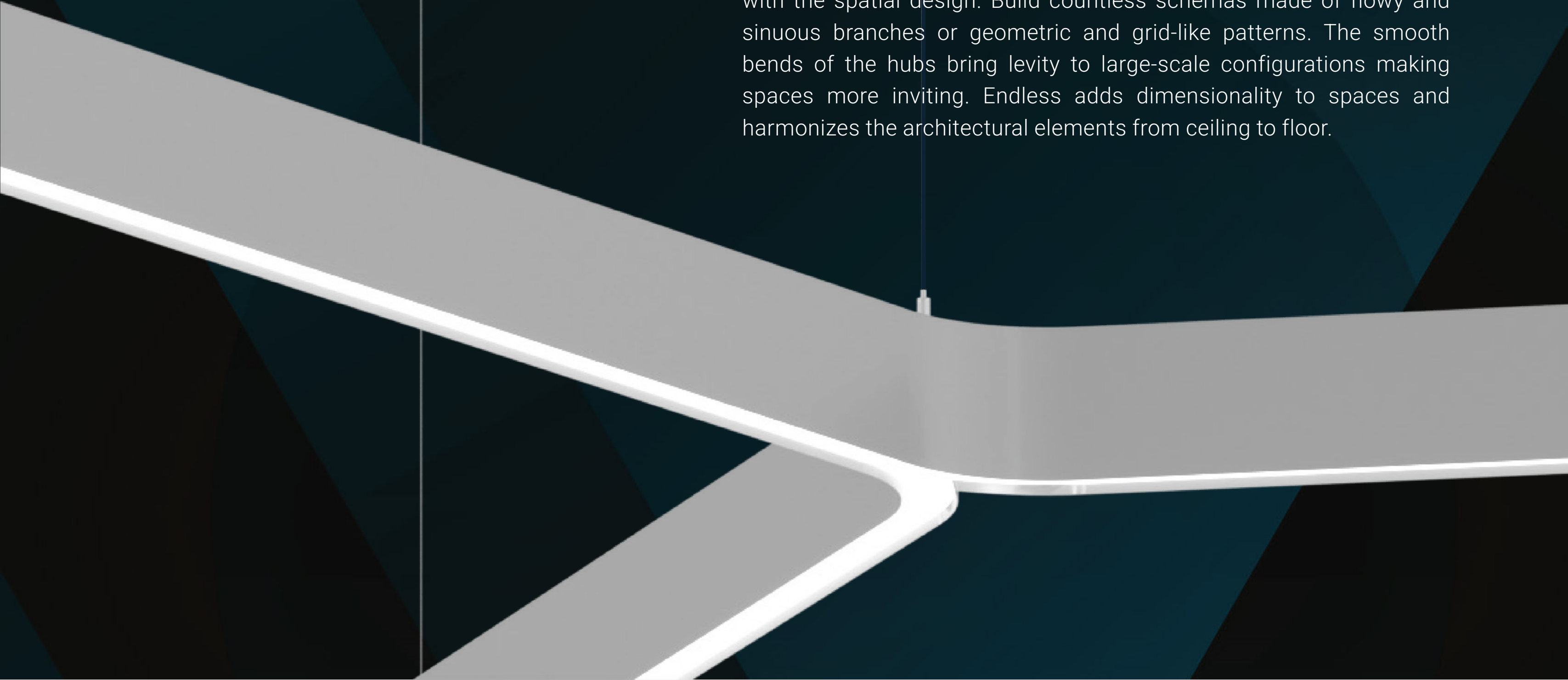




ENDLESS™



A fluent ribbon of light that moves and grooves in all directions. With a small set of modules, create a non-stop lighting plan that integrates with the spatial design. Build countless schemas made of flowy and sinuous branches or geometric and grid-like patterns. The smooth bends of the hubs bring levity to large-scale configurations making spaces more inviting. Endless adds dimensionality to spaces and harmonizes the architectural elements from ceiling to floor.





Biography

Biography

Biography



History

History



Entertainment

Entertainment

Entertainment

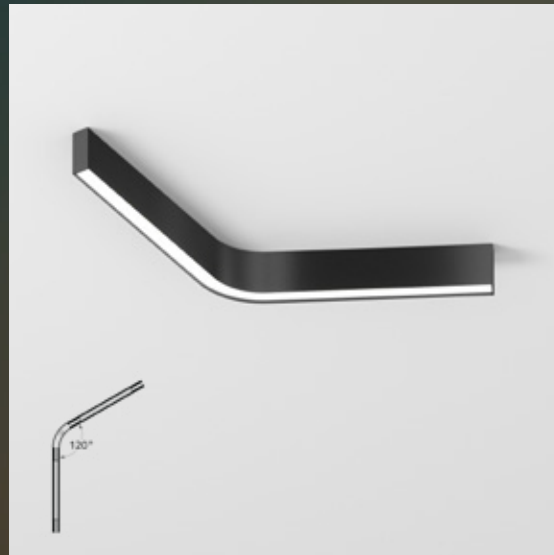


Nonfiction  
Top Sellers in World

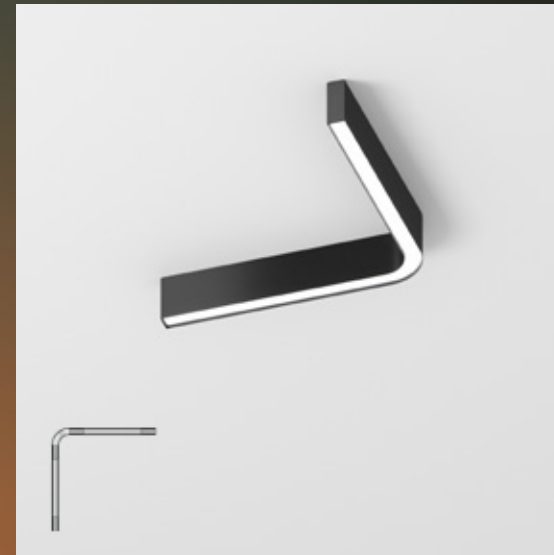
Staff Favorites



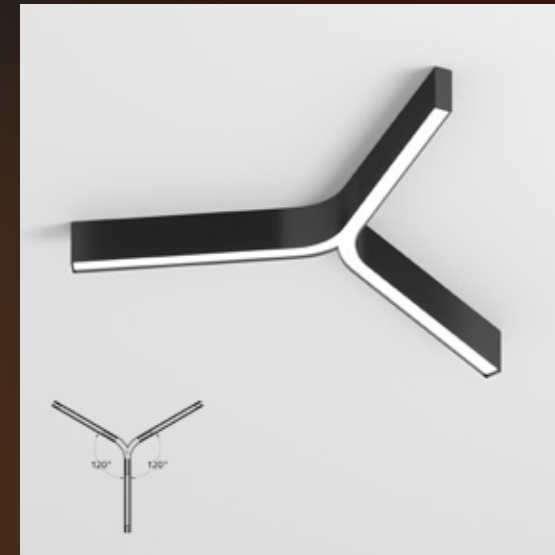
# 8 MODULES



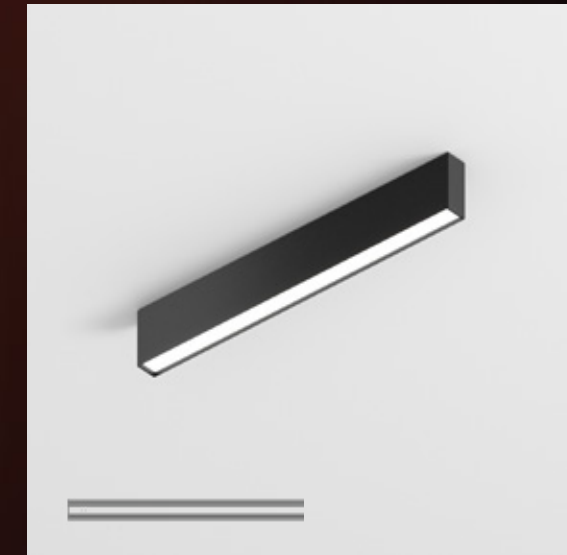
Module: Corner Hub 120°  
Dimensions: 33" L X 20" W



Module: Corner Hub 90°  
Dimensions: 23" L X 23" W



Module: Y Hub 120°  
Dimensions: 38" L X 33" W



Module: Straight Dimensions:  
2ft - 12ft Lengths



Module: Right Hub 90°  
Dimensions: 44" L X 23" W



Module: Left Hub 90°  
Dimensions: 44" L X 23" W



Module: Right Hub 120°  
Dimensions: 38" L X 20" W



Module: Left Hub 120°  
Dimensions: 38" L X 20" W



With a small set of modules, create a non-stop lighting plan that integrates with the spatial design.



Harmonize a workspace by drawing the light with the floor plan and illuminating precisely where needed.





Endless adds dimensionality that visually integrates with the architectural elements from ceiling to floor.





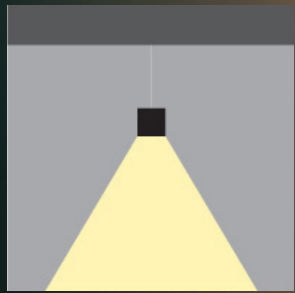
The smooth bends of the hubs bring levity to large-scale configurations creating inviting spaces while making a statement.



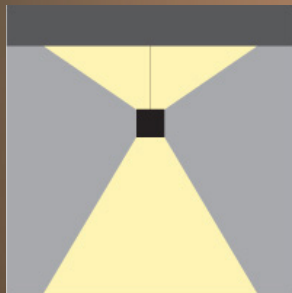




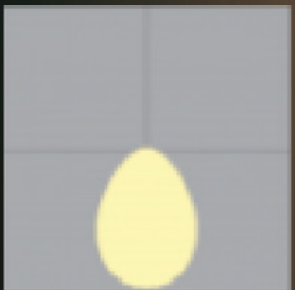
# OPTICS



Suspended  
Direct



Suspended  
Direct/Indirect

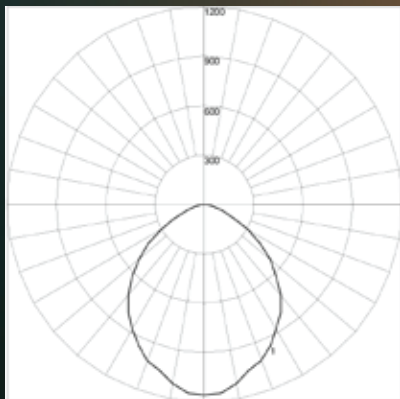


Direct



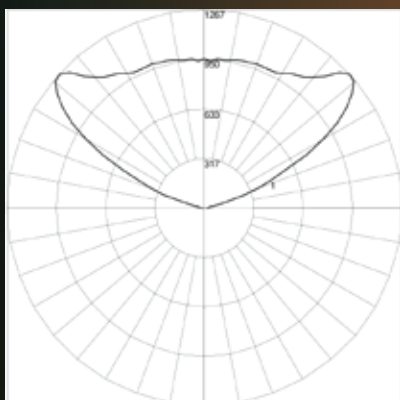
Indirect

# LIGHT DISTRIBUTION



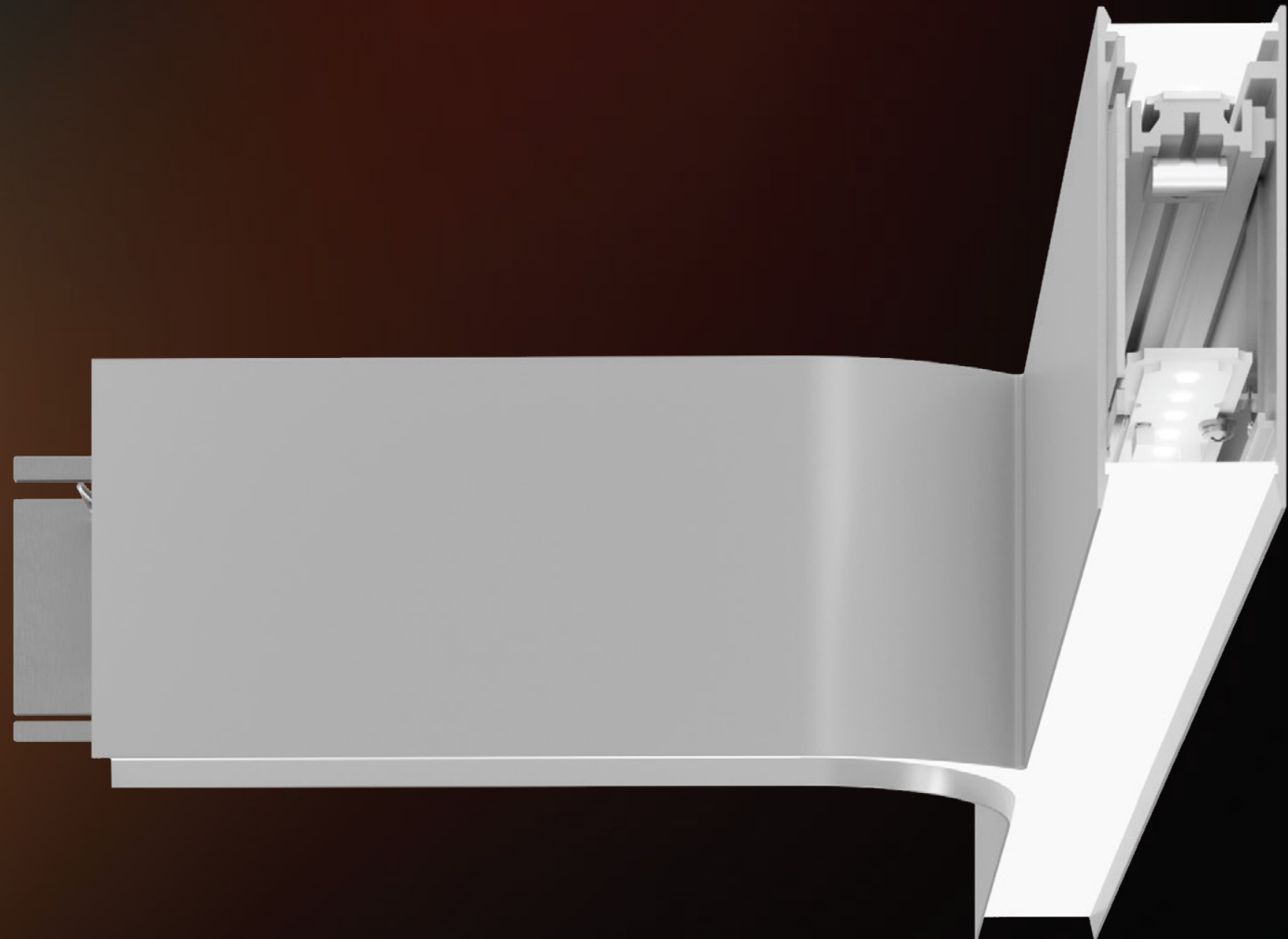
**Direct**

Maximum Candela = 1160.88  
Located At Horizontal Angle = 0°  
Vertical Angle = 0°  
#1 - Vertical Plane Through  
Horizontal Angles (90° - 270°)



**Indirect**

Maximum Candela = 1266.84  
Located At Horizontal Angle = 90°  
Vertical Angle = 132.5°  
#1 - Vertical Plane Through  
Horizontal Angles (90° - 270°)



# FINISHES

White

Black Metallic Textured

Silver Metallic Textured

# SPECIFICATIONS

## Circuits

Single | Dual

CCT 3000K | 3500K |  
4000K

## CRI

90+

Dimming 0-10V

Dimming 1.0%

## Voltage

120/277V

## Emergency

Integral emergency



ENDLESS QUAD™



The fluid lines of the Endless linear system morph into finite rectangular forms.



Simple and succinct, the quadrilateral provides geometric definition to the ceiling area that can be used to frame special areas.



With warm rounded corners, ENDLESS QUAD adds a comforting structure to functional spaces.

## SPECIFICATIONS

**Circuits**  
Single | Dual

**CCT** 3000K | 3500K |  
4000K

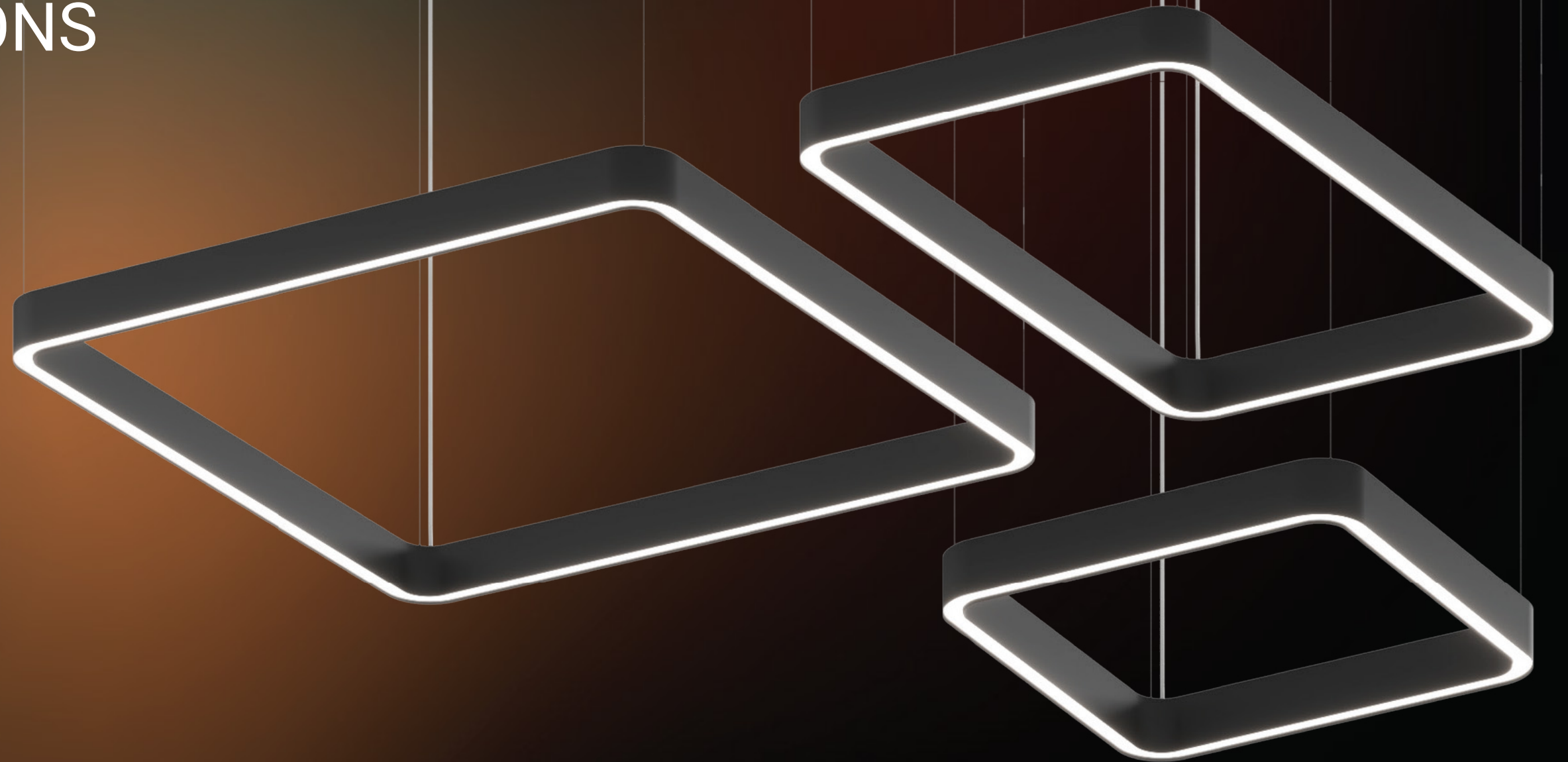
**CRI**  
90+

**Dimming** 0-10V  
Dimming 1.0%

**Voltage**  
120/277V

**Emergency**  
Integral emergency

**3 sizes:** 58" Sq & 34"x58"  
Rec, 34" Sq



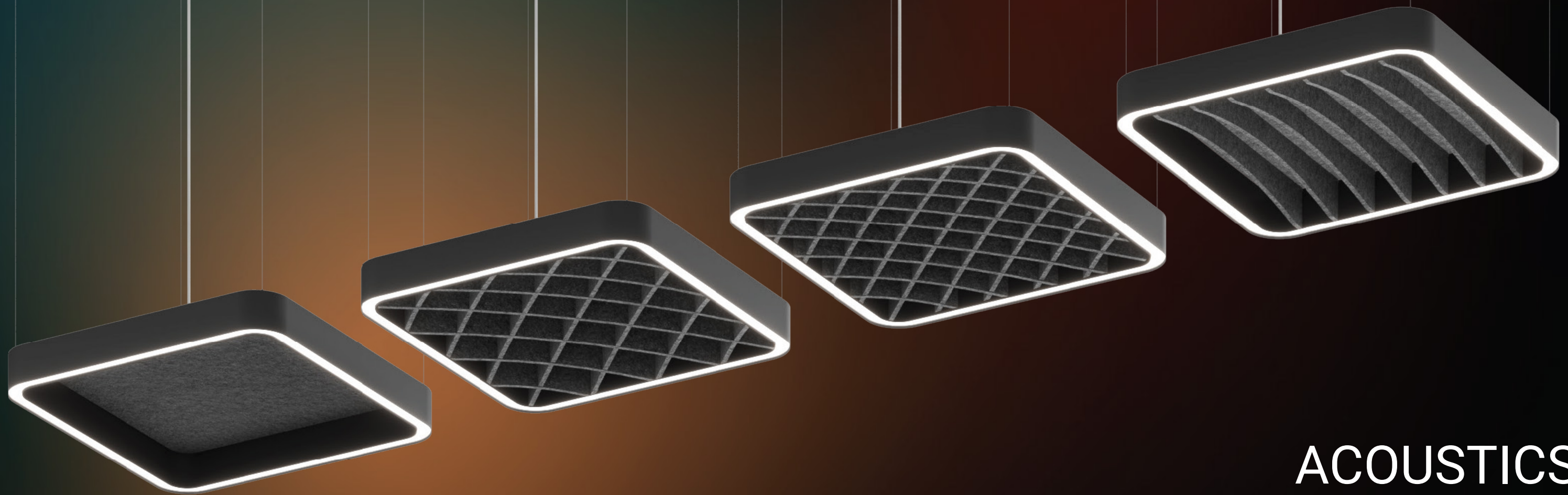


Coordinate ENDLESS QUAD with larger scale rectangles using the ENDLESS system.



Crank up the design but turn down the noise  
with our new acoustic panel styles.

**b** ENDLESS QUAD™



## ACOUSTICS

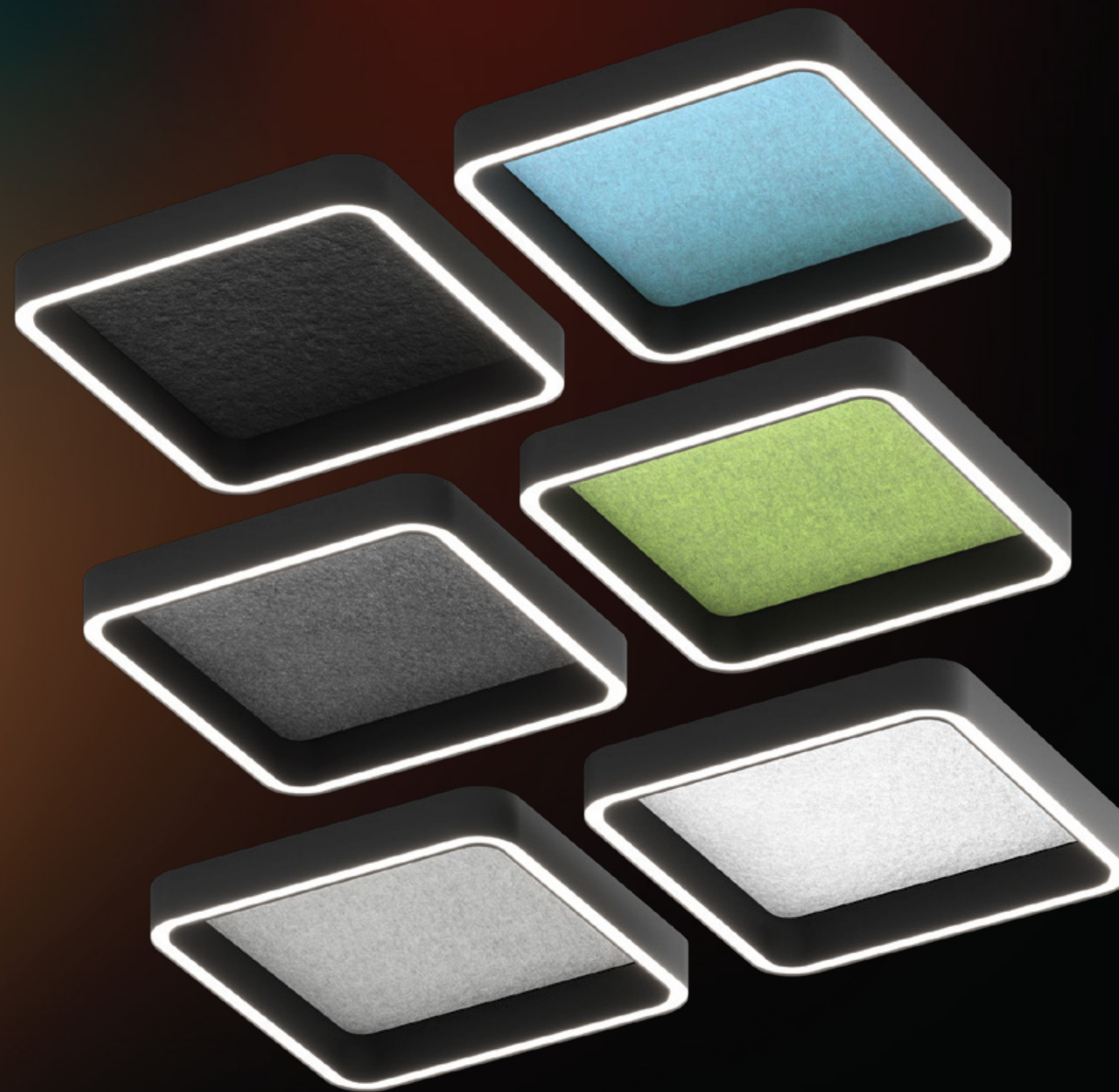
### 4 Variations

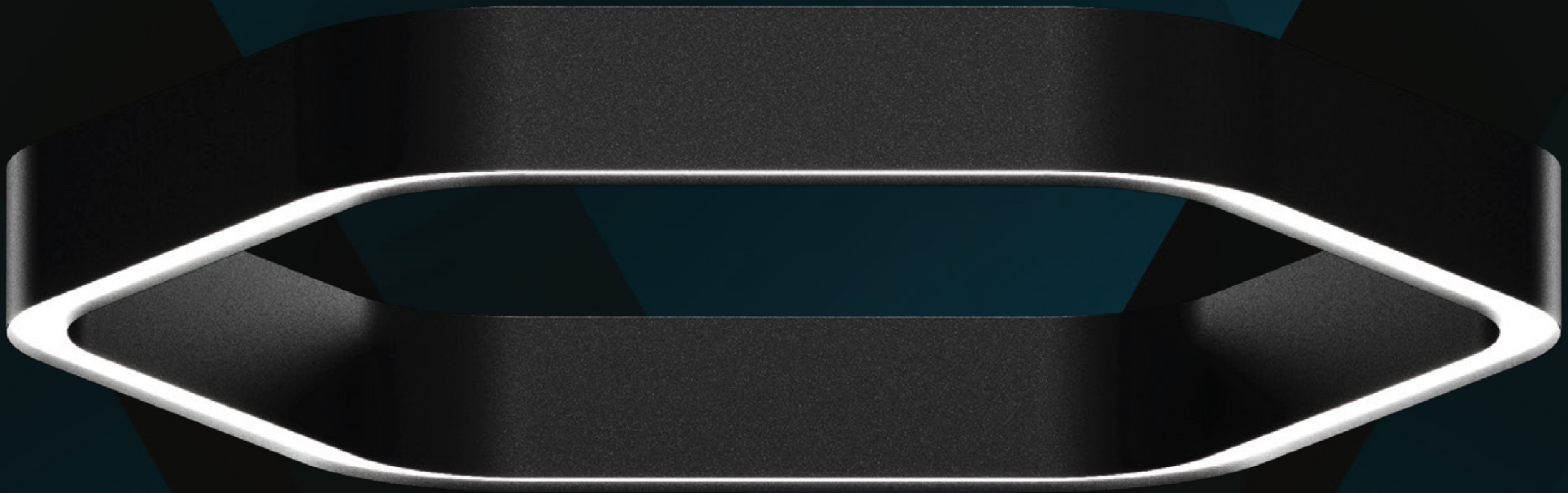
- Plain (Flat)
- Cross Hatch Fine
- Cross Hatch
- Parallel Hatch

# ACOUSTICS

## 6 Colors

- Black
- Sesame Gray
- Light Gray
- Blue
- Apple Green
- White



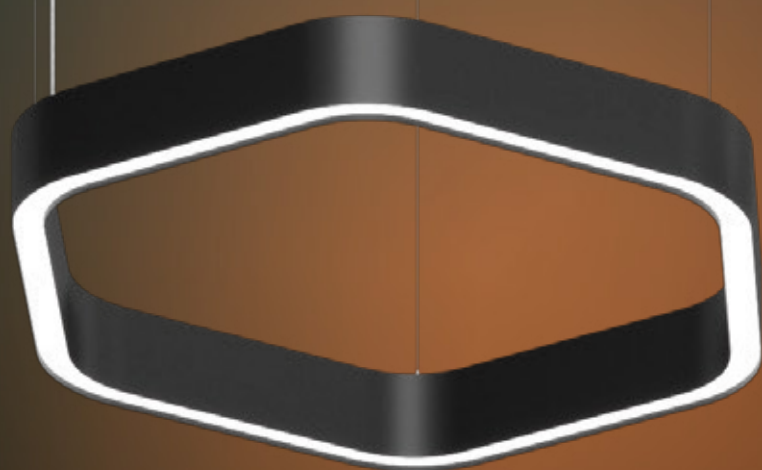


HEXAGON™

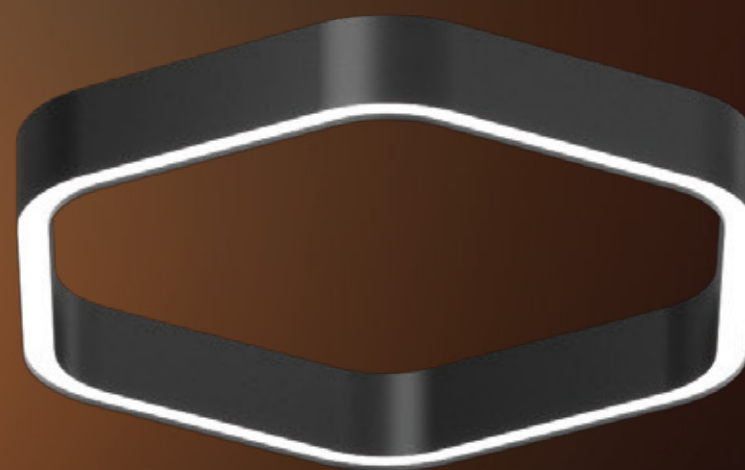


Lines of light transform into a closed-loop six-sided pendant.

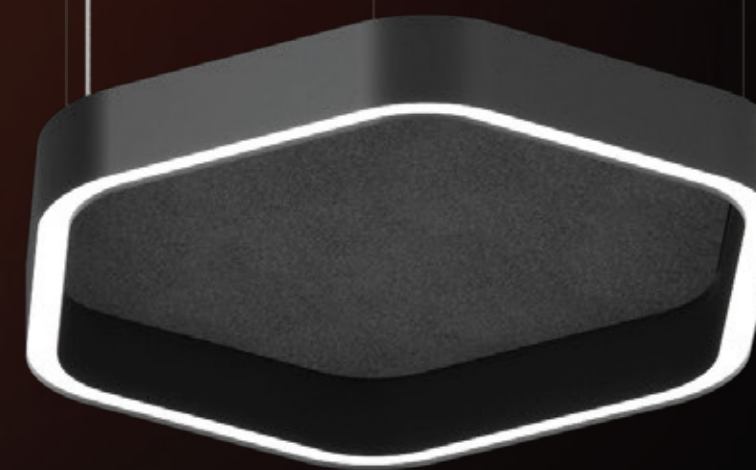
3 VERSIONS



PENDANT



SURFACE



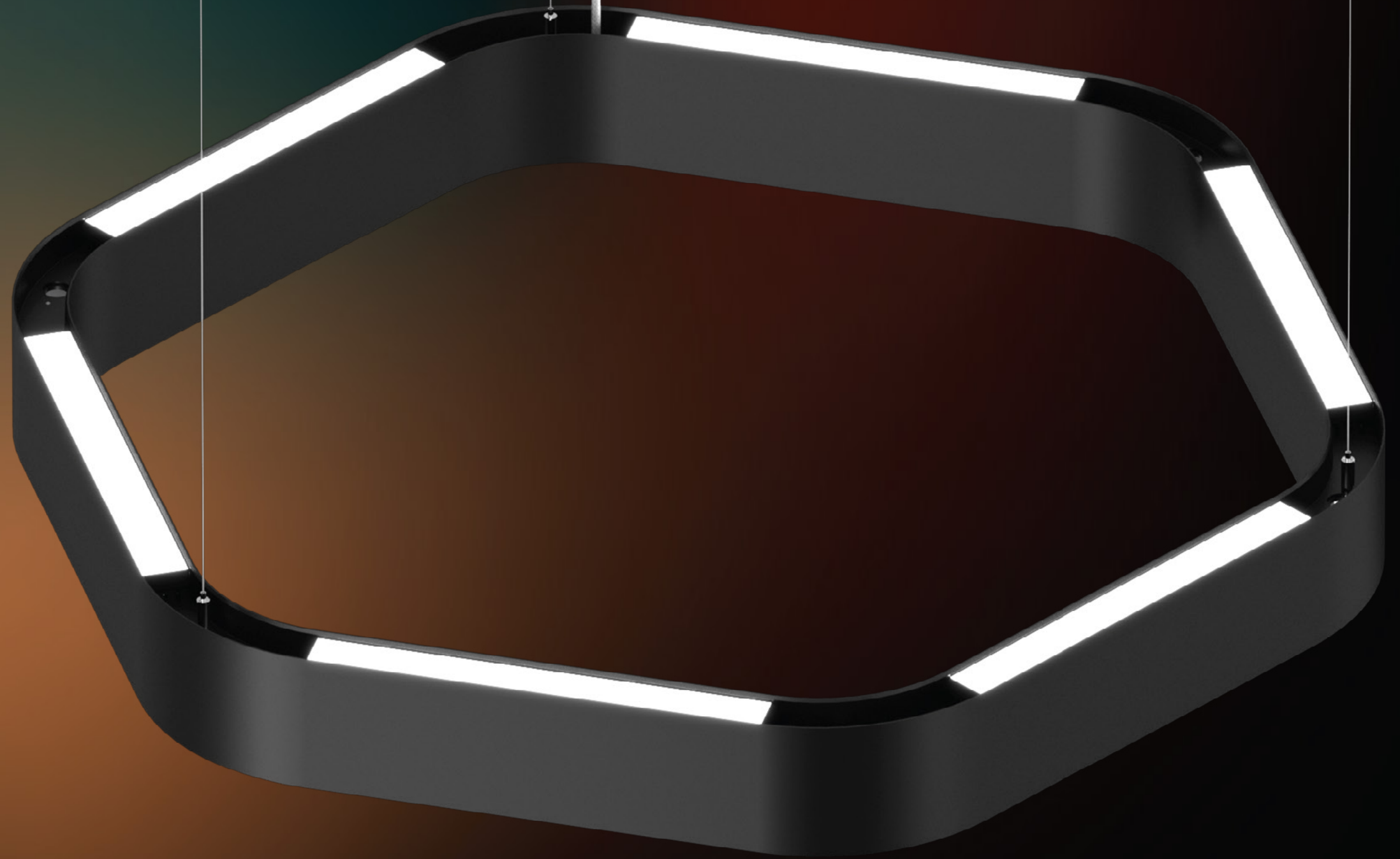
ACOUSTIC



Hexagon adds a serene visual element.

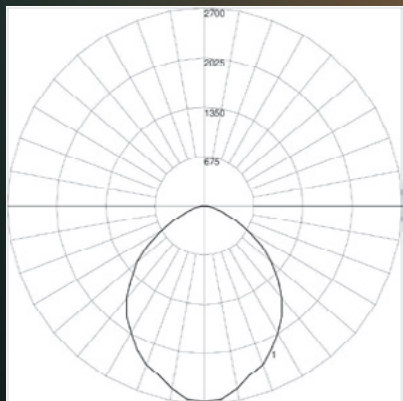


**b** HEXAGON™



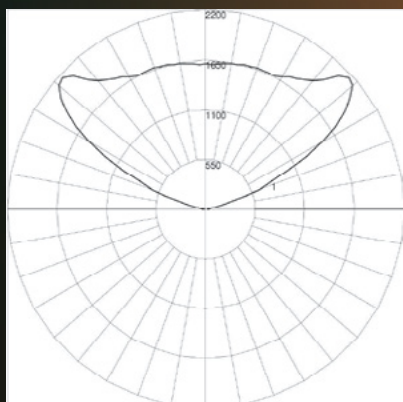
Indirect light provides light uniformity on the ceiling and contributes to the ambient light with no glare.

# LIGHT DISTRIBUTION



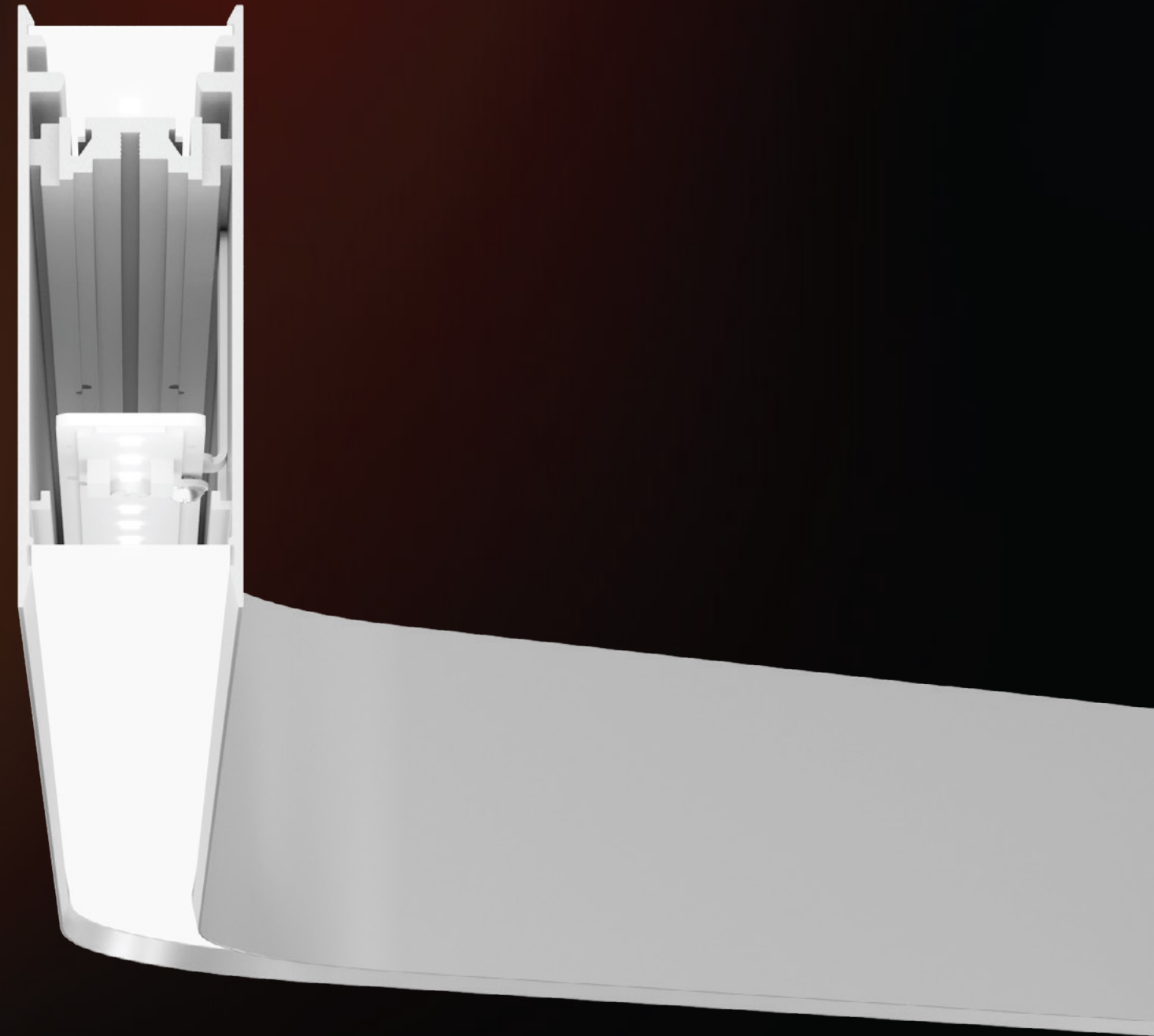
**Direct**

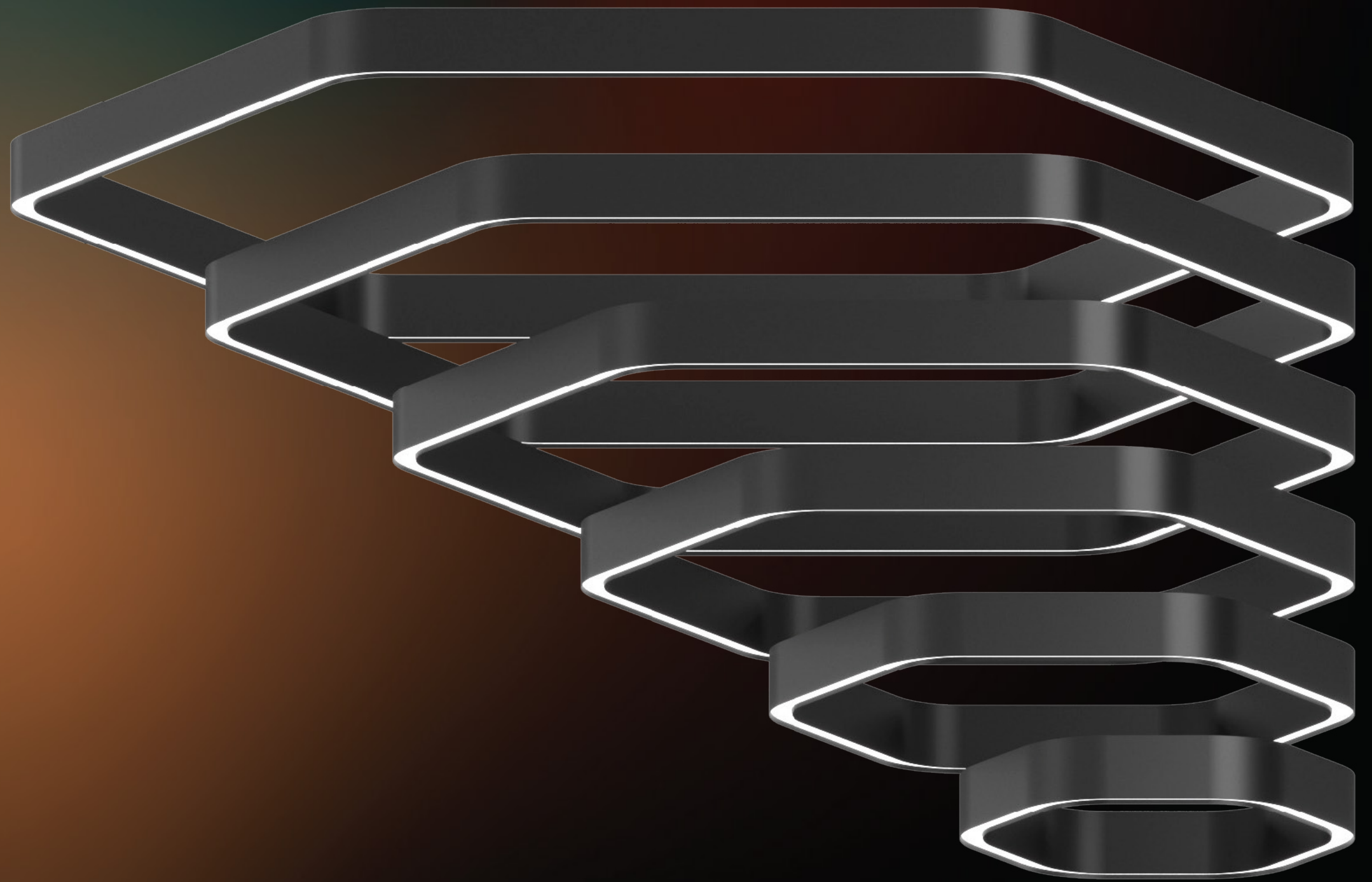
Maximum Candela = 2670.024  
Located At Horizontal Angle = 0°  
Vertical Angle = 0°  
#1 - Vertical Plane Through  
Horizontal Angles (90° - 270°)



**Indirect**

Maximum Candela = 2152.8  
Located At Horizontal Angle = 90°  
Vertical Angle = 132.5°  
#1 - Vertical Plane Through  
Horizontal Angles (90° - 270°)





## 6 SIZES

Available in 6 sizes ranging from 2ft to 7ft



BEAUTY COS

BEAUTY COS

BEAUTY COS

BEAUTY COS

BEAUTY



A balance between a polygon and a circle, HEXAGON symbolizes harmony.





ESPRESSO COFFEE		ESPRESSO COFFEE		COFFEE & TEA		ESPRESSO COFFEE	
Caffe Laffe	\$7.99	Caffe Laffe	\$7.99	Caffe Laffe	\$7.99	Caffe Laffe	\$7.99
Valiffe Laffe	\$7.49	Valiffe Laffe	\$7.49	Valiffe Laffe	\$7.49	Valiffe Laffe	\$7.49
Caffe Laffe	\$6.98	Caffe Laffe	\$6.98	Caffe Laffe	\$6.98	Caffe Laffe	\$6.98
Valiffe Laffe	\$5.98	Valiffe Laffe	\$5.98	Valiffe Laffe	\$5.98	Valiffe Laffe	\$5.98
Caffe Laffe	\$7.49	Caffe Laffe	\$7.49	Caffe Laffe	\$7.49	Caffe Laffe	\$7.49
Valiffe Laffe	\$6.98	Valiffe Laffe	\$6.98	Valiffe Laffe	\$6.98	Valiffe Laffe	\$6.98

Add sound-absorbing functionality and another decorative dimension.





## FINISHES

Silver Metallic Textured  
White

Black Metallic Textured

# ACOUSTICS

## 6 Colors

- Black
- Sesame Gray
- Light Gray
- Blue
- Apple Green
- White



# SPECIFICATIONS

## Circuits

Single | Dual

## CCT

3000K | 3500K | 4000K

## CRI

90+

## Dimming

0-10V Dimming 1.0%

## Voltage

120/277V

## Emergency

Remote



BETACALCO

Since 1941, we have held a passion for designing cutting-edge professional lighting that changes how spaces are illuminated while upholding the enduring principles of quality and craftsmanship.

Our objective is to work in lockstep with our clients by developing innovative products that meet their variegated design needs and comply with the latest energy and construction standards. Furthermore, our manufacturing infrastructure allows us to scale products and satisfy niche design requirements.

We use leading-edge wellness technologies including BIOS, Tunable White, and Dim to Warm; and employ open-source connectivity to intelligent control systems, including Power over Ethernet.

Our customer-centric approach to service and product design is the basis of our reputation and how we have become a key lighting supplier across the globe.

[betacalco.com](https://betacalco.com)

[sales@betacalco.com](mailto:sales@betacalco.com)

